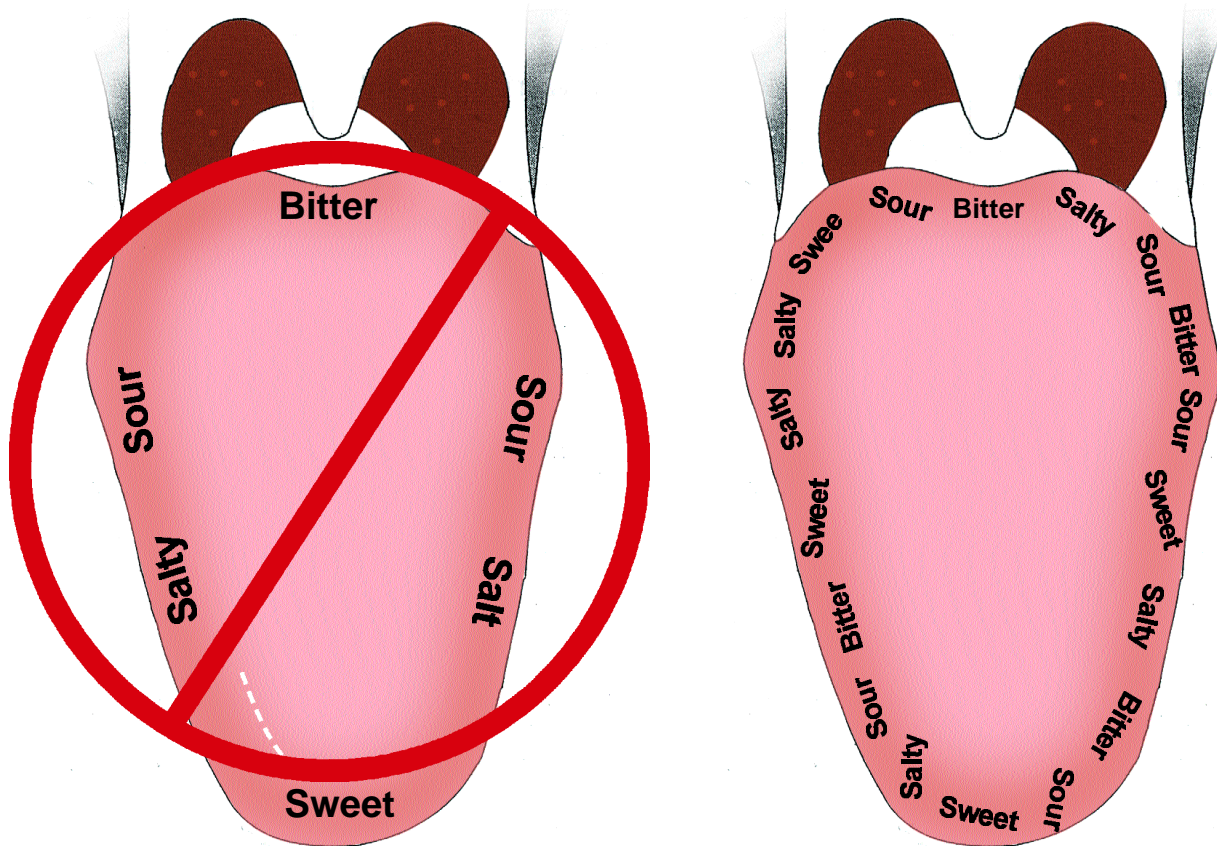


The Tongue Map: The Enduring Myth



Conventional wisdom...

A Harvard psychologist mistranslated a 1901 German paper and began the myth that the tongue had distinct areas of taste sensitivity.

What we *do* know...

While there are differences in sensitivity to the four tastes around the tongue, these differences are small. Sweet, sour, salty and bitter are perceived anywhere there are taste buds.